

The Arts in NJ Make Life Sweeter because they:

- Generate over \$1.5 billion/year in economic activity, including over \$36 million in tax revenue and over \$250 million in patron-related spending.
- Support 17,000 arts related businesses that employ 82,000 New Jerseyans.
- Produce 34,000 public events that draw audiences of over 18 million people.
- Serve over 4.5 million schoolchildren each year during and after school, in schools and at cultural institutions.
- Increase property values, decrease truancy rates, and create a sense of identity, place and pride in NJ communities.

Public support for the arts is not a luxury. It is part of the economic solution. It enables non-profit arts groups to serve our state's neediest residents - students in economically disadvantaged districts, those at-risk, persons with disabilities and senior citizens who might not otherwise be able to afford a ticket. Join ArtPride today to be an active and informed arts advocate!

TAKE ACTION TODAY!

Visit www.artpridenj.com to take action and make life sweeter!



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www.artpridenj.com

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SUPPORT THE ARTS



TAKE ACTION



JOIN ARTPRIDE TODAY!

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ArtPride New Jersey works to increase public awareness of how important the arts are to New Jersey's economic growth, our children's education and to our overall quality of life.

ArtPride New Jersey members are a dynamic community of activists who helped save New Jersey's cultural agencies and their appropriations when all funding was about to be eliminated from the 2004 state budget. ArtPride led and coordinated the powerful, united voice of the arts. Success took the form of a dedicated source of state funds that fuels cultural programs in all corners of New Jersey.

A recent study by the National Endowment for the Arts documents that arts participation contributes to civic engagement. Healthy communities depend on active citizens. Join ArtPride today to take action and make life sweeter!



Programs & Services

- Email alerts on state and federal actions affecting the arts
- Interactive web site where you can communicate directly with elected officials, find an arts-related job, research and resource links
- Measuring Arts Participation (MAP) - online tools to survey and track audience trends and attendance
- Seminars like Advocacy Training for Arts Trustees, How to Promote Cultural Experiences as Tourism Destinations
- Connections - an online gallery featuring creative visual and literary expressions
- Affiliate membership in Americans for the Arts and the NJ Travel Industry Association
- Leadership as State Captain for National Arts Advocacy Day activities in Washington, DC

We Can put the Credit to the artist here

Join **ArtPride** today.
Fill out the form below and mail to:



165 Third Street, Bordentown, NJ 08505

Name _____

Organization _____

Address _____

City, State, Zip _____

Phone _____

Fax _____

Email _____

Web _____

Total Enclosed _____

Membership Categories (please choose one)

- Student (\$15)
- Artist & Staff (\$45)
- ArtPride Advocate (\$100)
- Small Business (\$100-\$500)
- Corporate (\$500—\$5,000)
- Organizational
(non-profit group based on budget size)
 - To \$49,999 (\$70)
 - \$50,000 - \$99,999 (\$80)
 - \$100,000 - \$249,999 (\$135)
 - \$250,000 - \$499,999 (\$225)
 - \$500,000 - \$999,999 (\$385)
 - \$1 million - \$1.9 mil (\$575)
 - \$2 million - \$2.9 mil (\$875)
 - \$3 million - \$5 mil (\$1,100)
 - Over \$5 million (\$1,300)

